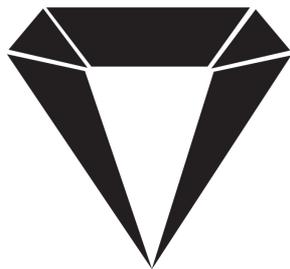


Photo & Video Guidelines

Aeon Brand Ambassador
Club Programe



About the company

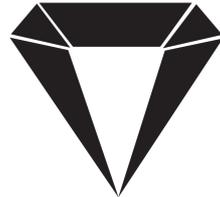
We are a company striving to empower people to make progress in their journey towards becoming who they desire to be.

We are currently focused on delivering the highest quality legging and leisurewear for women of all ages. We offer everything from leggings to crops tops, and everything you need for a great workout.

Further collaboration

Our goal is to grow with our community, which you are a part of. This is the first step in our collaboration, and we are very happy you are here with us.

At the end of the first collaboration if we are all loving this, we want you to be a part of our bigger influencer family that we are building. We will provide you with all the information about possibilities for further collaborations.



Campaign

Purpose

The purpose of this collaboration is to present you the products and make you love them the way we do. And with your help & enthusiasm grow our brand awareness and reach more people.

Theme

We want to present our products with a positive, motivation mood.

*Keywords to use are:
Ready for progress
Quality*

Deadline

After receiving your first package you have 7 days to prepare the content.



Practical information

Must-have elements

When posting on your Instagram page use a collaboration with our company: @aeonathletics

Also use tags of @aeonathletics on all your stories

Content

We provided some guidelines regarding making photos and video in the next slide.



Guidelines

Do

- ✓ Take photos and videos with a NATURAL light
- ✓ Take photos and videos in different places, poses
- ✓ Show your face and body
- ✓ Take photos and videos with a wide angle
- ✓ Smile and just have fun
- ✓ Show the product in the first 3s of the video

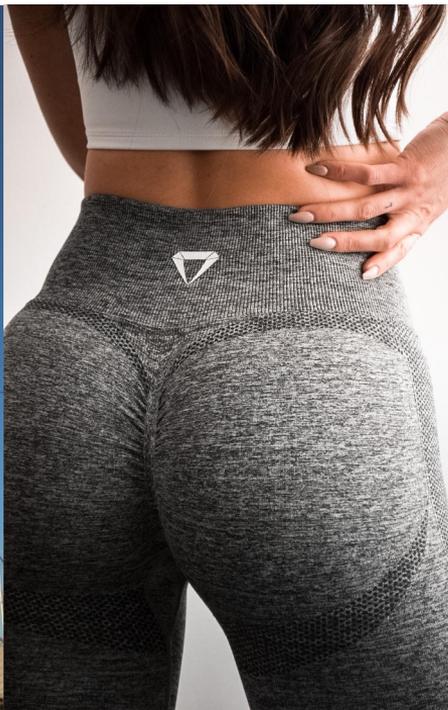
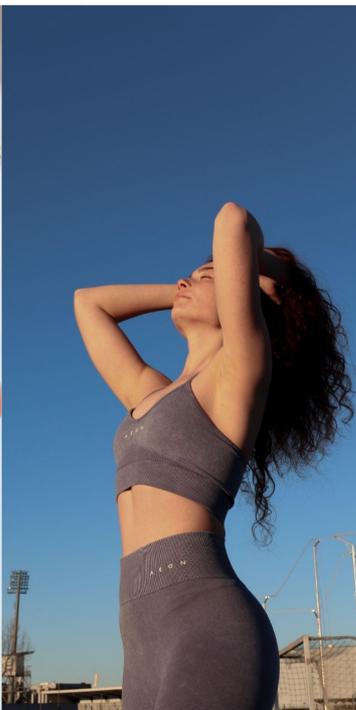
Don't

- ☒ Use filters on your photos and videos
- ☒ Take video or photos of just the product

**We would love to see how you wear the product in real life. We love videos of unpacking, reviews and you showing the benefits you love about the product.*



Content inspiration



Social media channels



@aeonathletics

